



ECO-UNESCO's

**Young  
Environmentalist  
Awards**

The central graphic is a green globe with a white recycling symbol overlaid on it. Two green trees are positioned on the right side of the globe, appearing to grow from the top. The text 'ECO-UNESCO's' is written in a blue, sans-serif font, curving around the top left of the globe. The words 'Young', 'Environmentalist', and 'Awards' are stacked vertically in a large, bold, pink, sans-serif font across the center of the globe.

**Ji Hyun Kim  
YEA Programme Coordinator  
ECO-UNESCO**



# About ECO-UNESCO

Ireland's environmental education and youth organisation, affiliated to the World Federation of UNESCO clubs, centres and associations



UNESCO Global Action Programme on  
Education for Sustainable Development

[Learn more >](#)



ECO-UNESCO is a **Key Partner** of  
the UNESCO Global Action Programme (GAP) on  
Education for Sustainable Development (ESD).



# ECO-UNESCO Aims

- Promote environmental protection & conservation
- Promote awareness, knowledge and understanding of our environment in young people
- Promote the personal development of young people
- Promote the ideals of UNESCO





# Young Environmentalist Awards (YEA)

An all-Ireland programme that recognises and rewards young people who raise environmental awareness and improve the environment through action projects

**Youth-led**  
**Action-based**  
**Project-based learning**  
**Environmental awareness-raising**





# Main Categories





# Additional Awards

- Local to Global SDG Award
- Further Growth Award
- ECO-Mentor of the Year Award
- The People's Choice Award





# ECO-Dens

Dragons' Den style semi-final judging round. Shortlisted teams by ECO-UNESCO's internal judging panels are invited to pitch their projects to a panel of expert regional judges in Leinster, Connaught, Munster & Ulster

ECO-Den Video: <https://www.youtube.com/watch?v=-J9zvBE1-Tw>



Ireland's Environmental Education  
and Youth Organisation



# Showcase & Awards Ceremony



YEA 2017 Showcase & Awards Ceremony Video: Click [here](#)



# What is an ECO-Action Project?

A project in which young people get together to take action on an environmental issue of their choice, which in turn has a positive impact on their local and global community and the environment.







# YEA 6 Steps to Success Framework

- Step 1. Get a team together
- Step 2. Select an environmental issue
- Step 3. Develop an action plan
- Step 4. Take action
- Step 5. Raise awareness
- Step 6. Reflect

**Make sure you record everything!**





# Step 1. Get a Team Together

**Team Size:** 2-25 individuals (Optimal group size: 6-8)

## **Skills Audit & Role Assignment:**

- What skills will your team need over the course of the project?
- Who has what skills?
- Match everyone to the role best suited to them for achieving your team goals.

## **Team Contract:**

- Agreements/ground rules that each member will keep
- Discuss how you will work together and resolve group conflicts.



# Activity: Skills Audit & Team Contract

## Team Skills Analysis

Communication

Research

Facilitation

Photography

Artwork

Leadership

Report Writing

Public Speaking

Presentation

Social Media

## Team Treatment

Respect each other

Listen to each other

Cooperate

Communicate

Be responsible





## Step 2. Select an Environmental Issue & Research

- What issue most interests, concerns or affects you/your community and the world?
- What causes this issue?
- What impacts does it have on people and the environment?
- What can you do to help?
- How can you motivate others to get involved?

Start with your personal experience.  
Think outside the box and be creative!

**THINK**  
*outside* **THE**  
**BOX**



## Step 2. Select an Environmental Issue & Research

Video





## Step 3. Develop an Action Plan

**1. Overview:**  
What is your project about?

**2. Aims:** What are the aims of your project?

**3. Actions:**  
What actions are you taking?

**4. Responsibility:**  
Who is going to carry out what tasks?

**5. Timeline:**  
When should the tasks be completed by?

**Visible**  
**Manageable**  
**Concrete**  
**Sustainable**

\* An action plan should be structured around the 6 Steps to Success framework and the key dates/deadlines of the YEA programme!



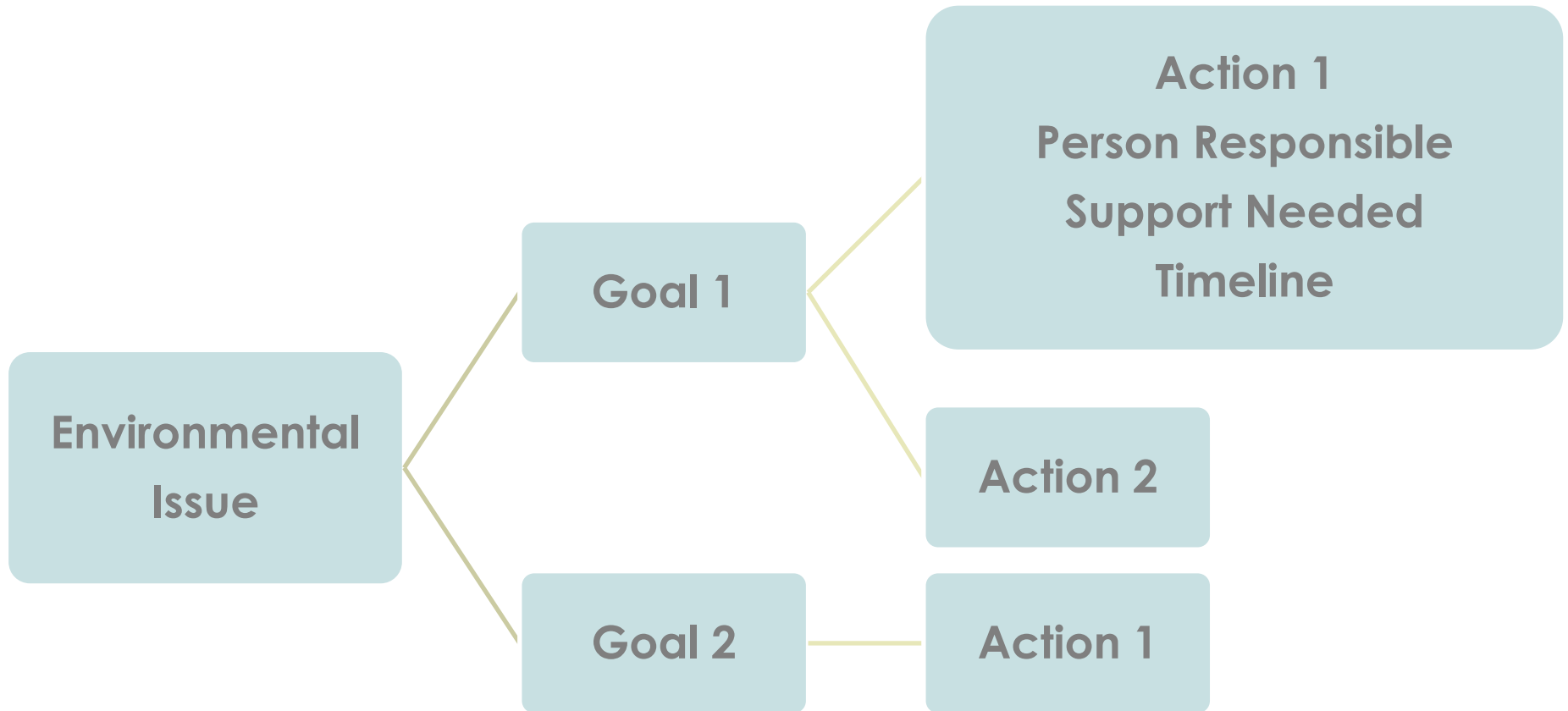
# Action Ideas



Survey, Activism Campaign, Petition, Website/Blog, Drama, Peer Education, Exhibition, Marches & Rallies, Interview, Video, Challenge, Flash Mob, Awareness-raising Event, School/Community Fair, Role Play, Poster Competition, Social Media Campaign, Book, Lobby, Song/Rap, Magazines/Newspaper, Radio

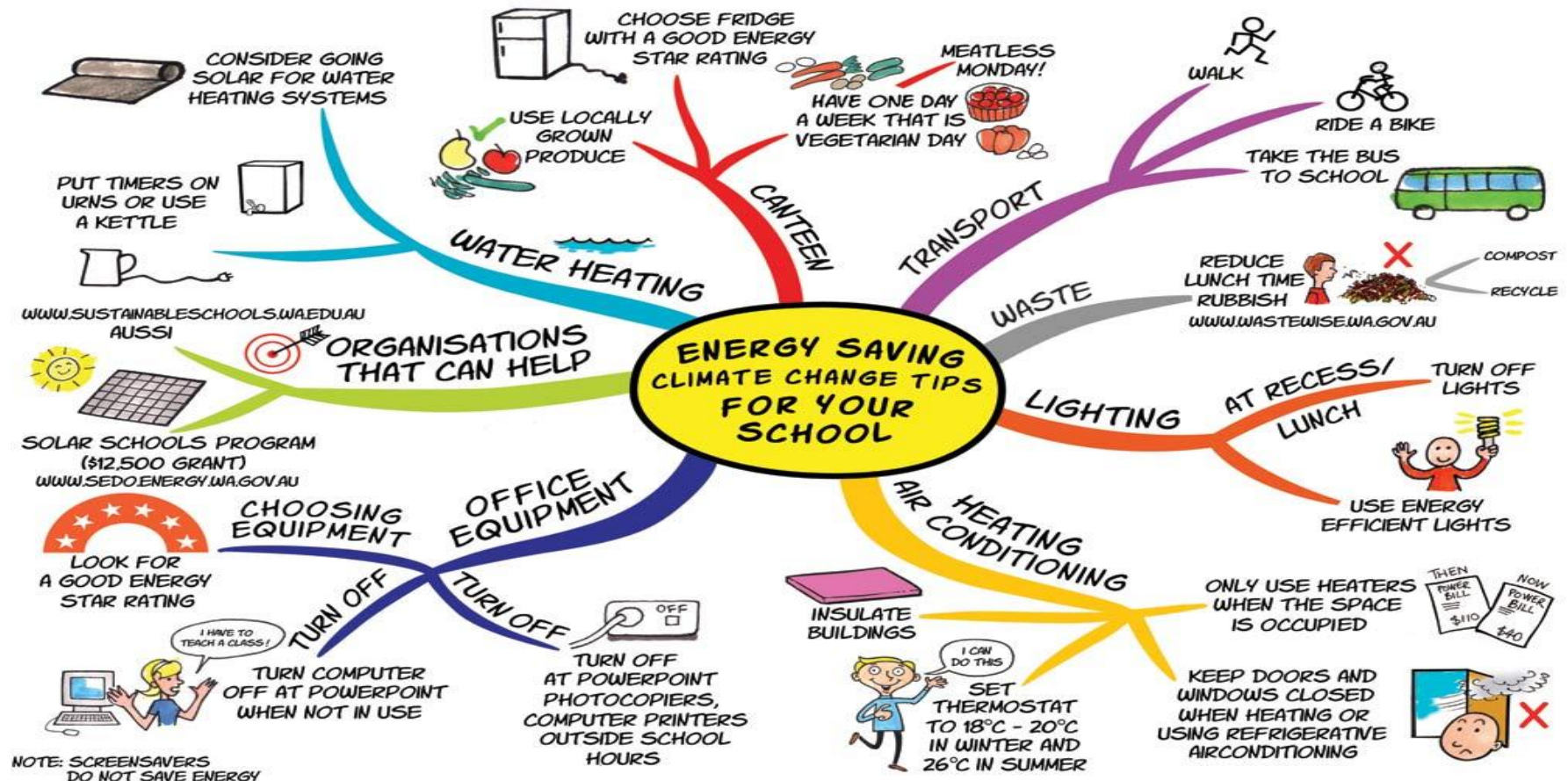


# Activity: Action Plan Mind Map





# Revolving Idea-storm





## Step 4. Take Action





## Step 5. Raise Awareness

It is important to think about how to encourage people to listen to you and increase the reach of your message!





## **Example: Raising Awareness in Your Community**

- **Talk to your friends, family and neighbours**
- **Talk to local businesses to support your cause**
- **Contact the local paper and radio stations**
- **Connect with local groups who care about the environmental issue of your choice**
- **Attend a community fair/event or organise your own**
- **Give presentations to the public in your local library**
- **Display posters/information leaflets in your local county councils, shops, and libraries**
- **Meet with your local TDs/your local county council's Environmental Awareness Officer**



## Step 6. Reflect

Engaging in critical and reflective thinking helps you to better process your experience and outcomes

### Project Evaluation

- Did your project achieve its goals?
- Are there any lessons to be learnt?

### Individual Evaluation

- What did you learn by doing this project?
- What skills did you develop?
- What was the most enjoyable and challenging part of your project?



# Record Everything!

Your portfolio, including evidence of every action your team has carried out, must be submitted by the February submission deadline.

## Submission Requirements

- A4 size scrapbook/folder
- YEA '6 Steps to Success' framework should be used to assist you in completing the portfolio
- Include photos, worksheets, meeting minutes and links to video diary, website, social media, any articles featuring your project







# YEA 2018 Key Dates



**Registration Start Date:**

**4 Sep 2017**

**6 Steps to Success Regional Training:**

**Oct 2017**

**Registration Closing Date:**

**24 Nov 2017**

**Project Submission Closing Date:**

**16 Feb 2018**

**ECO-Den Semi-finals:**

**Mar/Apr 2018**

**Showcase & Awards Ceremony:**

**May 2018**

**Exhibition of Winning Projects:**

**Aug-Sep 2018**



## Contact Us

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